



Ministry of Agriculture, Government of India



Indian Institute of Foreign Trade

Capacity Building Program on International Trade towards enhancement of Competitiveness of Indian Agriculture

9th -13th January 2012

Program Schedule

Day I : 9th January 2012 (Mon)

Time	Schedule	Speaker
09:00 – 9:30	Registration	Ms. Nidhi Chaturvedi & Mr Rakesh Ojha
09:30 – 10:30	Inaugural	
	Welcome Inaugural Address Key note address	Prof. R.M. Joshi, CP (IPD), IIFT Shri S.C. Garg , JS, DAC (MoA) Shri Asit Tripathi ,Chairman APEDA
	Vote of Thanks	Ms. Tamanna Chaturvedi, Program Director
10:30 – 11:00	High Tea & Group Photo graph	
11:00 – 11:30	Participants need assessment and Thematic presentation of session	Prof. R.M.Joshi & Prof. Tamanna Chaturvedi,
11:30 – 1.00	Trade of Indian Agriculture: issues & Challenges	Prof. R.M.Joshi, Prof, IIFT
1:00 – 2:00	Lunch	
2:00 – 3.30	Present APMC Act and strategies towards efficient implementation	Prof. Hema Yadav
3:30 – 3:45	Tea	
3.45-5.15	Domestic inefficiencies affecting export competitiveness of Indian Agriculture	Dr. J.S.Yadav COO, Premium Farm Fresh Produce Ltd.

Day II : 10th January 2012 (Tue)

Time	Schedule	Speaker
10:00-11:30	SPS & TBT barriers: strategic role of domestic players	Prof. Tamanna Chaturvedi
11:30 - 11:45	Tea	
Overcoming SPS & TBT barriers		
11:45 - 1:00	<ul style="list-style-type: none"> • Issuance of Health certificate • Residue monitoring system 	Ms. Mamta Rani , Assistant Director , Export Inspection Council
1:00 - 2:00	Lunch	
2:00-2:30	Initiatives by Food Safety Authority of India	Mr. J.P.Dongare Food Safety Authority of India (FSSAI)
2:30-3:00	Traceability and traceability systems developed by APEDA	Mr. Sudhanshu Mishra , DGM, APEDA
3:00-3:15	Tea	
3:15-4:30	Impact of TRIPS on competitiveness of Indian Agriculture	Mr. Madhukar Sinha
4.15-4.45		
4:45: - 5:30	How to file Geographical Indication	Mr. Rajveer Singh Director, Apex Cluster Private Ltd.

Day III : 11th January 2012 (Wed)

Time	Schedule	Speaker
9:30-11:30	External Challenges for Indian Agriculture	Prof. Tamanna Chaturvedi
11:30-11:45	Tea	
11:45-1:00	Supply chain management in Agriculture	Mr. Vipin Mittal
12:15-1:15		
1:15 - 2:00	Lunch	
2:00pm onwards	Field Visit to Mother Dairy	

Day IV : 12th January 2012 (Thu)

Time	Schedule	Speaker
09:30 – 11:00	How to start Agriculture export business	Prof. Ram Singh
11:00 – 11:15	Tea	
11:15 – 1:00	Reducing transaction cost in International business	Mr. Amit Budhiraja
1:00 – 2:00	Lunch	
2:00-3.30	Reducing transaction cost in International business	Mr. Amit Budhiraja
3:30:3:45	Tea	
3:45 – 5:15	How to make Export Chain effective & efficient	Prof. Harkirat Singh, IIFT

Day V : 13th January 2012 (Fri)

Time	Topic	Speaker
10:00-11:30	ICT applications in agriculture	Prof. O.P.Wali, IIFT
11.30-11:45	Tea	
11.45- 1:00	Price Risk Management in Agriculture	Dr Niti Nandini Chatnani, IIFT
1:00-2:00	Lunch	
2:00-2:30	Participants 'post program need assessment	Moderated by Prof. T. Chaturvedi
2:30-3:30	Participants' post program evaluation	Moderated by Prof. T. Chaturvedi
3:30-3:45	Tea	
3:45-4:15	Presentation of Implementation of Phase II	Moderated by Prof. T. Chaturvedi
4:15-5:00	Valedictory & Certificate distribution	Shri S.C. Garg , JS, DAC (MoA) Shri. Dave, Director, APEDA Prof. R.M.Joshi, Prof, IIFT



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List of Speakers

In House Faculty

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Guest Faculty

Prof. Hema Yadav Deputy Director National Institute of Agricultural Marketing Jaipur Contact: 09829210019 Email: yadav.hema@gmail.com	Dr. J.S.Yadav COO, Premium Farm Fresh Produce Ltd. New Delhi Contact: 9871330077 Email: jsyadav@premiummarkets.in
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Shri. Amit Budhiraja Director Utopia Freight Logistics Pvt. Ltd 412, 4th Floor, Jaina Tower 1 District Centre, Janak Puri New Delhi-110 058 Tel: 25535064, Mob:9810128919 E-mail: amit@utopialogistics.com	Mr. Vipul Mittal Walmart Contact: 09560444937 Email: vipul.mittal@bharti.wal-mart.com

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Facilities at IIFT.

Library	- Ground Floor, Main Building
Computer Centre	- First Floor, New Building
Gym	- New Building Basement